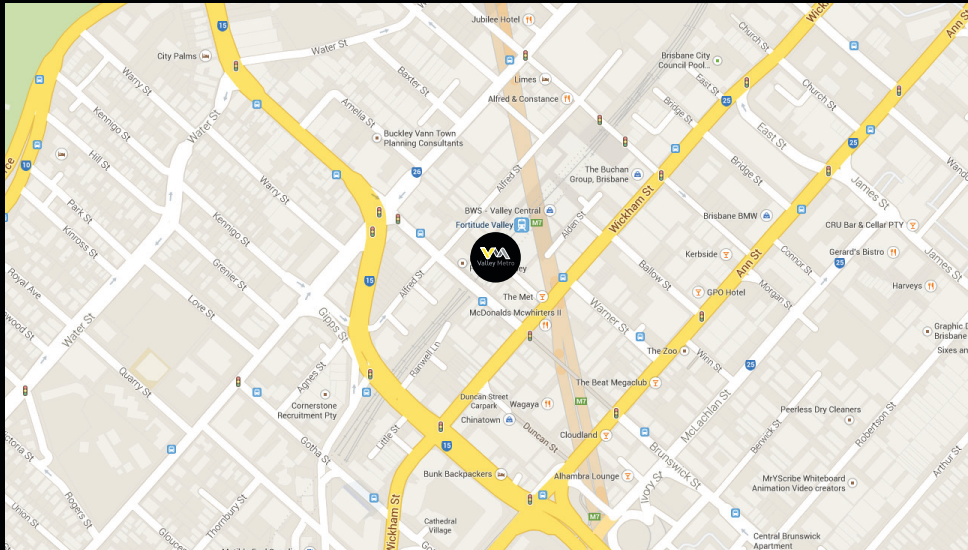


LOCATION



230 Brunswick St | Fortitude Valley | Brisbane | QLD | 4006

TRADING HOURS

FOOD COURT

Open 7 days day and night

PEAK FOOT TRAFFIC HOURS

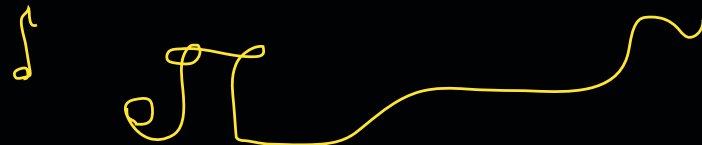
7:00am – 6:00pm

FOODWORKS

Monday-Friday 7:00am – 7:00pm

Saturday 9:00am – 4:00pm

Sunday 10:00am – 4:00pm



For information on opportunities to be part of a performance driven, income delivering, value adding Centre with future growth, enquire today:

p 07 3252 7344 **e** info@valleymetro.com.au



Casual Leasing

Promote your business today

Boost your business success at Valley Metro Shopping Centre! We are located opposite the bustling Fortitude Valley train station entrance. Our market is from busy office workers, students attending design and art schools in the area, trades people working on the new apartment boom in the Valley and local residents.

We are offering you a chance to boost your business success through Casual Mall Leasing – a platform to reach potential customers with minimal overhead expenses.

For only \$175 - \$250 per day, you have the opportunity to expose your business to hundreds of new customers each week.

This special deal is a fantastic opportunity to all retailers of fashion, food, cosmetics, software, furniture, gifts and new product launches for large nationals. A great location for entrepreneurs who are interested in promoting their business, brand, and products to the Fortitude Valley Market.



TRADE AREA AND CUSTOMER PROFILE

Valley Metro offers convenience based shopping, providing quick services to the time poor market.

Total GLA

5852m²

Major Tenants

30 specialty retailers including 11 food retailers

- 280 seat foodcourt
- Foodworks Supermarket
- Fitness First
- Terry White Chemist
- Medical Centre
- Hungry Jacks
- Subway
- KFC
- BWS
- Muffin Break
- Newsagency
- 7Eleven

Car Parks

880 spaces managed by Secure Car Parking – entrance from Alfred Street with direct ground level access to the Centre from car park.

Access

Access is gained from Fortitude Valley Rail Station and Bus Interchange that connect to Valley Metro, Brunswick and Alfred Streets.

Centre Traffic

Total annual foot traffic is approx 6,360,600 and growing.



Fortitude Valley (4006) is a suburb of Brisbane, Queensland. It is about 1km from QLD's capital city of Brisbane.

The population of Fortitude Valley is **5,615** and is comprised of **42.9% females** and **57.1% males**. The area is growing at approximately 7.5% per annually.

The median/average age of the Fortitude Valley population is **31 years** of age and single.



THE AVERAGE

31 years old, male and single

50.1% of people living in Fortitude Valley were born in Australia.

65.1% of people speak English as their first language 2.4% Mandarin, 2.2% Cantonese, 2% Spanish, 1.1% Korean, 1.1% Japanese.

68.5% have never married, 18.1% of people are married, and 8.7% are divorced and 3% are separated.

Of the people living in Fortitude Valley **72.5% are employed full time**, 18.9% are working on a part time basis.

The main occupations of people from Fortitude Valley are **Professionals 34.9%** Clerical and Administrative Workers 15.3%, Managers 14.2%, and other.



70% OF HOMES ARE RENTED

6.7% of homes are fully owned, and 20.6% are in the process of being purchased by home loan mortgage.

*Published data on ABS data website



TAILOR MADE SOLUTIONS WITH CASUAL MALL LEASING

If you are interested in short term, cost effective and looking for centralised areas to sell, promote or elevate your business, Valley Metro has three designated sites available to you.

The appeal of Casual Mall Leasing doesn't just lay in its low overhead costs but also in its flexibility of space and length of term.

All our Casual Mall Leasing sites are strategically located in highly visible areas within our Centre in order to maximise exposure to our customers. Take advantage of the high traffic walkways with low risk, low setup cost and maximum exposure.

Whether you are looking for one day or one month we can offer a tailor made solution for you.



DAILY RATES (EX GST)

No	Location	Size	Mon-Fri	Sat/Sun
1	Opposite Fortitude Valley Train Station exit/entrance: and in front of Food Court. This location has two electrical outlets.	4M x 2M (max height 1.4M)	\$250	\$75
2	Opposite Foodworks: This location DOES NOT have electricity.	2M x 1.5M	\$175	\$50
3	Opposite Fitness First: This location DOES NOT have electricity.	2M x 1.5M	\$175	\$50
Brochure Roaming: Hand out brochures or product giveaways			From \$100	

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